NIST Open Media Forensics Challenge OpenMFC 2022 Workshop



# **OpenMFC 2022 Evaluation Program**

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Dec. 6, 2022

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## OpenMFC 2022 Outline

- What's new? New!
- A Comprehensive review
  - OpenMFC program overview
  - OpenMFC evaluation design and 2022 tasks
  - OpenMFC 2022 datasets
  - OpenMFC 2022 metrics, and results

# What's new (1)?

- Reorganized all evaluation tasks
  - Focusing on the deepfake evaluation
- Deepfake evaluation
  - Establishing the new evaluation
  - Generating the new deepfake datasets



(a) Original video (b) Donor video (c) Deepfaked video Figure: A deepfaked video example using the VidTimit videos and the DeepFaceLab tool.

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# What's new (2)?

- Two new evaluation tasks
  - Image Splice Manipulation Detection (ISMD)
    - Designed for beginners
    - Dataset: OpenMFC22\_ImageSplice\_MD
    - 2000 images, only focusing on splice image detection
  - Steganography Image Detection (StegD)
    - Dataset: OpenMFC22\_Image\_StegD
    - About 400+ images, focusing on stego image detection
- All OpenMFC evaluation datasets are in the new format
- Updated data release and OpenMFC Registration forms
- New data resource website
- Updated evaluation leaderboards





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## What is OpenMFC? - Open Media Forensics Challenge

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## **Media Forensics**

 "Media Forensic is scientific study into the collection, analysis, interpretation, and presentation of audio, video, and image evidence obtained during the course of investigations and litigious proceedings"<sup>1</sup>



b. Original Image



Figure : An Example of Media Forensics

<sup>1</sup>https://artsandmedia.ucdenver.edu/areas-of-study/national-center-for-media-forensics/about-the-national-center-for-media-forensics

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a. Test Image

## Deepfakes (1)

• Deepfakes are photorealistic images and videos built using GAN (Generative Adversarial Network) techniques originated within the Artificial Intelligence (AI) domain starting from late 2017

Example: You Won't Believe What Obama Says In This Video! by BuzzFeedVideo<sup>1</sup> (manipulated by Jordan Peele using Adobe After Effects and AI faceswapping tool, FakeApp.)

<sup>1</sup> <u>https://www.youtube.com/watch?v=cQ54GDm1eL0</u>

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# Deepfakes (2)

- Demo:
- <u>https://thispersondoesnotexist.com/</u>

## Deepfakes (3)

• Generative Adversarial Network (GAN): conceptual illustration



## OpenMFC Program

- OpenMFC is an evaluation series open to public participants worldwide to support media forensics research and help advance the state-of-the-art imagery (image and video) forensics technologies
  - Online leaderboard benchmark evaluation (derived and updated from DARPA MediFor)
  - Open publicly to all researchers worldwide
  - Free participation (NIST does not provide funds to participants)
  - Free data and resources (with signed agreements)
  - Benchmark evaluation (due to the unbiased, neutral position of our team)
  - A platform for collaboration

# Why OpenMFC?

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# Why work on media forensics?

- "Seeing is not believing"
  - Hundreds of media editing tools (Adobe CC, GIMP, Corel Paintshop Pro, Skylum Luminar, DxO PhotoLab, ON1 Photo RAW, ACDSee Photo Studio Ultimate, Pixlr Editor, Canva, PicMonkey, Snappa, PortraitPro, Fotor, ...)
  - CGI, and anti-forensics techniques
- Applications
  - Fake news detection in social media platform
    - Facebook, Twitter, Instagram, Snapchat, and Google
  - Academic misconduct
  - Criminal law and private investigation
  - Geospatial intelligence
  - Cybersecurity
  - Disinformation

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## Why focus on deepfakes?

- Malicious media generated by deepfake tools are major threats in impersonation and disinformation
- Deepfakes become ubiquitous, spread across domains such as social media, politics, and cybersecurity, and erode trust. It is quickly becoming one of the most worrying applications of AI for crime or terrorism
- The publication about deepfakes increases in arXiv





#### Example: A deepfake of Ukrainian President<sup>12</sup>

<sup>1</sup>https://twitter.com/MikaelThalen/status/ 1504123674516885507?ref\_src=twsrc%5E tfw%7Ctwcamp%5Etweetembed%7Ctwter m%5E1504123674516885507%7Ctwgr%5E %7Ctwcon%5Es1\_&ref\_url=https%3A%2F %2Fwww.npr.org%2F2022%2F03%2F16%2 F1087062648%2Fdeepfake-videozelenskyy-experts-war-manipulationukraine-Russia <sup>2</sup>https://www.npr.org/2022/03/16/108706 2648/deepfake-video-zelenskyy-expertswar-manipulation-ukraine-russia

Figure: The number of papers on the arXiv mentioning 'GAN' or 'deepfake' per year as 09/15/2022

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## Why OpenMFC Evaluation Series?

- Benchmark evaluation with performance report tested against variability of realistic scenarios
- Arms Race: between the media forensics and deepfakes with anti-forensics
- Data Drift: the old detection systems fail to capture advancements of the new deepfake tools
- One-shot vs. recurring evaluation: A series of recurring evaluations are more desirable than a one-shot evaluation

## **OpenMFC Objective and Strategy**

- Objective
  - Stimulate the research in media forensics
  - Understand the state-of-the-art
  - Provide continuous cross-year comparisons reports
  - Help researchers to improve their system with system performance analysis report
  - Bridge the gap between laboratory and field evaluation
- Strategy
  - Collaboration instead of competition: nature of the media forensics
  - Group the media forensics researchers and build a strong connected community

## How to design the OpenMFC?

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# **Evaluation Design Challenges**

- What to evaluate?
  - Not too easy and not too hard
  - To evaluate a comprehensive system brings challenges in designing a unified, flexible evaluation framework
- What resource to use?
  - Lack of benchmark datasets: human post-annotation doesn't work well
  - Different media forensics applications/technologies need different evaluation data
  - Hundreds if not thousands of factors (e.g. manipulation methods)
  - Problems of using existing data for the algorithm/system development
- How to evaluate?
  - How to handle the continuous, dynamic changes of technologies (e.g. forensic vs. anti-forensic)?
  - How to adapt to the new technologies (e.g. deepfakes)?
  - How to evaluate intelligent system or semantic system?
- What we can get from the evaluation?
  - Baseline performance, state-of-the-art, and cross-year performance comparison

## Media Forensics Analytics Technologies: Incomplete Survey

- Copy Move
- Geometric-based Cropping Detector
- Lighting
  - Gradient-Based Illumination Description
  - Light inconsistency on faces
- Face-based tamper detection
  - Facial Expression
- Pixel-based tamper detection
  - JPEG Compression Detection
  - JPEG Dimples
  - Noiseprint
  - Resampling Anomaly
- Color Phenomenology
- Holistic approaches
- Splice detection

- GAN/Deepfakes/AI-Synthesized detection
- Inconsistency detection
  - Audio visual speaker identity inconsistency
  - Audio visual lip out of synchrony
  - Audio visual scene inconsistency detector
  - Light inconsistency
  - Weather / location
  - Codec inconsistency
  - Noise inconsistency
- Video
  - Frame duplication
  - Frame drop
- ENF (Electric Network Frequency)
- Rebroadcast
- Camera verification
- Provenance filtering and graph building

# Media Forensics Evaluation Challenges

- What is the difference between media forensics and other research topics?
  - Intrinsic property
    - A comprehensive system instead of a single technology
  - Open topics: manipulations emerging and change all the time
    - Fast evolution
    - Dynamic upgraded
  - Forensics vs. Anti-forensics
    - No traditional steady improvement curve
    - Prediction: who is going to win in the end?
  - Semantics instead of facts

## **Evaluation Task Design Strategy**

single input (detection)  $\rightarrow$  pair inputs (verification)  $\rightarrow$  multiple input (association)



# **New!** OpenMFC22 Evaluation Tasks

- Manipulation Detection (MD)
  - o Imagery: Image or Video
  - Detection: to detect if the media has been manipulated
  - [Optional] Localization: to spatially localize the manipulated region
  - Subtasks: Image\_MD (IMD), ImageSplice\_MD (ISMD), Video\_MD (VMD)

#### Deepfake Detection (DD)

- $\circ$  Imagery: Image or Video
- To detect whether an image/video was GAN manipulated or deepfaked.
  Subtasks: Image\_DD (IDD), Video\_DD (VDD)

#### Steganography Image Detection (StegD)

- o Imagery: Image
- To detect whether an image was a steganography image

## Image Manipulation Detection and Localization



## What data to use?

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25

## **Evaluation Dataset Design Challenges**

- Evaluation objective
  - Lab algorithm evaluation vs. in-the-field evaluation (real-world applications)
- Media forensics analytics is an open task:
  - Emerging software and tools (GAN, Deepfakes, CGI, etc.)
  - Anti-forensics
- Curse of dimensionality
  - Large testing space
    - Media space (image/video/audio, camera/scanner)
    - Manipulation space (manipulator, manipulation operations and software)
    - Anti-forensic technology space
  - The combinatorics of one dimension
    - Suppose a 2-Factorial, single operation experimental design
      - 17,500 images = 70 Operations \* 2 levels \* 125 examples
      - Not realistic (manipulators routinely stack manipulations)
    - The average graph depth in MFC19 was ~4
      - 6.0\*10<sup>9</sup> images = 70<sup>4</sup> Operations \* 2 levels \* 125 examples

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# Manipulation Reference Collection Challenges

- What reference ground-truth data to collect
  - Time, labor, cost, usage, value
- Effective evaluations require knowledge:
  - If the media was manipulated
  - What editing tool was used
  - Who did the manipulation
  - What is the original media
  - What operations were used
  - How the media was manipulated
  - Where the manipulation occurred
  - Semantics of the manipulation: malicious vs. benign
- How
  - Post manipulation interpretation is nearly impossible

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## **Concepts in the Data Annotation**

- Journal
  - Directed graph
- Node
- Link
- High Provenance (HP)
  - Original image
- Manipulated image
- Base Image start node
- Final Image end node
- Donor Image donor node o
- Probe test sample

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Manipulated image







**Donor node** 

# Manipulation Reference Collection Approaches

- Separate analytics team from data generation team to avoid eval. bias/data bias
  - Drive the analytics teams from their comfortable zone
- Human + machine for data collection and production
  - Human manipulation (realistic)
  - Automatic manipulation (reduce cost)
  - Extended manipulation (special study)
- Journaling Tools (collaborated with PAR Government Systems)
  - Manipulation journaling tool (JT)
    - Record the manipulation step by step with a graph
    - Automate collection of manipulation region mask
  - Automatic journaling tool (Auto-JT)
  - Extended journaling tool (Extended-JT)
- Real-world simulation: social media laundering (UC. Denver)





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## **Evaluation Dataset Production Infrastructure**



## **OpenMFC Evaluation Dataset (1)**



# New! OpenMFC Evaluation Dataset (2)



## **OpenMFC 2022 Evaluation Dataset**

#### Table: OpenMFC2020 Evaluation datasets

OpenMFC 2022 Evaluation	OpenMFC	Corresponding MFC	Media	Media		Create
Dataset	2022 Task	Dataset Name	Туре	Number	Journal #	Date
OpenMFC20_Image_MD	IMD	MFC19 EP1 Image	Image	16K	1383	2022
OpenMFC20_Video_MD	VMD	MFC19 EP1 Video	Video	1530	163	2022
OpenMFC20_Image_DD	IDD	MFC18 GAN FULL Image	Image	1.3K	267	2022
OpenMFC20_Video_DD	VDD	MFC18 GAN Video	Video	118	19	2022

## May Table: OpenMFC2022-2023 Evaluation datasets

OpenMFC 2022 Evaluation	OpenMFC	Media	Media	Create
Dataset	2022 Task	Туре	Number	Date
OpenMFC22_SpliceImage_MD	ISMD	Image	2K	2022
OpenMFC22_Image_StegD	StegD	Image	480	2022
OpenMFC22_Image_DD	IDD	Image	-	2023
OpenMFC22_Video_DD	VDD	Video	-	2023

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## **OpenMFC Development Datasets**

#### Table: OpenMFC released datasets

(Highlighted: the evaluation sets; Grayed: the development sets in DARPA MediFor MFC)

		MFC	Media		
MFC Released Dataset	Media Type	Dev./Eval.	Number	Journal #	Create Date
Kick Off (NC16) Image	Image	Dev.	1.1K	400	Jul-16
NC17 Dev Image	Image	Dev.	3.5K	398	Mar-17
MFC18 Dev1 Image	Image	Dev.	5.6K	197	Jan-18
MFC18 Dev2 Image	Image	Dev.	38K	411	Feb-18
NC17 EP1 Image	Image	Eval.	4K	406	Jun-17
MFC18 EP1 Image	Image	Eval.	17K	758	Mar-18
NC17 Dev Video	Video	Dev.	212	25	Mar-17
MFC18 Dev1 Video	Video	Dev.	116	9	Jan-18
MFC18 Dev2 Video	Video	Dev.	231	21	Feb-18
NC17 EP1 Video	Video	Eval.	360	34	Jun-17
MFC18 EP1 Video	Video	Eval.	1028	114	Mar-18

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#### Evaluation and Development Data

- OpenMFC Registration Form
- OpenMFC Data Release Form

#### **Present OpenMFC Evaluation Data**

OpenMFC participants need to download the OpenMFC datasets listed below. The OpenMFC Evaluation data only contain image probe and indexes files. No reference groundtruth data is provided during evaluation period. OpenMFC dataset contains the same data as MFC2019 Image/Video Evaluation data and MFC2018 GAN Challenge full image data. The only difference is the dataset name.

#### Manipulation Detection (MD) Task

- Image Manipulation Detection (IMD): OpenMFC20\_Image\_MD (previous MFC19 Image Data) Download\_tarSized\_OpenMFC20\_Image\_MD.sh
- Image Splice Manipulation Detection (ISMD): OpenMFC22\_SpliceImage\_MD Download\_tarSized\_OpenMFC22\_ImageSplice\_MD.sh
- Video Manipulation Detection (VMD): OpenMFC20\_Video\_MD (previous MFC19 Video Data) Download\_tarSized\_OpenMFC20\_Video\_MD.sh

**Deepfake Detection (DD) Task** 

- Image Deepfake Detection (IDD): OpenMFC20\_Image\_DD (previous MFC18 GAN Full Image Data) Download tarSized\_OpenMFC20\_Image\_DD.sh
- Video Detepfake Detection (VDD): OpenMFC20\_Video\_DD (previous MFC18 GAN Video Data) Download\_tarSized\_OpenMFC20\_Video\_DD.sh

Steganography Detection (StegD) Task

• Steganography Detection (StegD): OpenMFC22\_Image\_StegD - Download\_tarSized\_OpenMFC22\_Image\_StegD.sh

#### Past Media Forensics Challenge(MFC) Evaluation Data

MFC19 is used in the OpenMFC 2022 Evaluation. MFC18 will be used for the future OpenMFC Evaluation. MFC19, and MFC20 data have the same format. MFC18 reference groundtruth data is provided below.

## How to evaluate?

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## OpenMFC: How to evaluate (1)



## OpenMFC: How to evaluate (2)

• OpenMFC Take-home evaluation

- NIST releases test data to participants
- Participant submits system output
- Evaluation website provides a leaderboard to report evaluation results



## **Detection System Evaluation Metrics**



# What we found? Dec. 6, 2022 NIST OpenMFC 2022

## OpenMFC IMD dataset: OpenMFC20\_Image\_MD

#### • 16 thousands images for MFC19 Eval.; Over 80+ operations

Name	Definition	Counts
Splice	Any operation that takes a region from a donor media and pastes it into a probe	2342
Clone	Pixels are sampled from the image and pasted back in different area of the image	1268
Splice/Clone	Pixels are pasted within or between the images	3005
Сгор	Outer pixel regions from a probe image are removed	579
Resize	Image dimensions from a probe image are changed	653
Intensity	A range of intensity pixel values is changed	2269
Antiforensic	Any techniques that erase processing history of image manipulations	5055
Antiforensic-PRNU	Any techniques that use PRNU	1304
Antiforensic-CFA	Any techniques that use CFA	200
Social Media	Any techniques that use social media related operations	348
Global Blur/Smooth	Any techniques that use a low-pass filter (globally) to remove outlier pixels (e.g., noise)	62
Local Blur/Smooth	Any techniques that use a low-pass filter (locally) to remove outlier pixels (e.g., noise)	1143
GAN	Any operations that use GAN-based techinques locally/globally	530
NonGAN-CGI	Any operations that use non-GAN CGI	309
Distortion	Deformation of images	918
Remove	Remove a set of pixels.	833
Face Manipulation	Any manipulation done to a face.	22
All	All data without selective scoring	5750
Dec. 6, 2022	NIST OpenMFC 2022	4

## MFC results on OpenMFC20 \_Image\_MD

- 47 analytic systems
   from 13 teams
- Highest AUC: 0.866
- <u>CD@FAR=0.05</u>: 0.456



## MFC Cross Year IMD Performance Comparison

• Not apples to apples comparison: dataset difficulty increases each year Image Manipulation Detection Performance



# NIST OpenMFC IMD Leaderboard

#### https://mfc.nist.gov/#pills-leaderboard

Table : OpenMFC IMD system performance (AUC)

#### Image Manipulation Detection (IMD)

#### IMD-IO (Image Only)

Previous 1 Next									
RANK	SUBMISSION ID	SUBMISSION DATE	TEAM NAME	SYSTEM NAME	AUC	CDR@0.05FAR	AVERAGE OPTIMAL MCC		
1	63	2021-06-07 11:26:58	Team1	System1	0.993707	0.972			
2	10	2020-11-05 21:53:02	Team2	System2	0.616186	0.071351			
3	67	2021-06-08 00:51:16	Team2	System3	0.5	0.05			
4	81	2021-06-26 00:31:16	Team2	System3			0.0553688699305928		

Showing 1 to 4 of 4 entries



#### Figure : OpenMFC IMD system performance (ROC)

## OpenMFC IDD

- Task: To detect whether an image was GAN manipulated or deepfaked
- OpenMFC IDD dataset: OpenMFC20\_Image\_DD
- 1,340 images for MFC18 GAN Image Detection Eval.
- Manipulations:
  - Face swap GAN vs. real face
  - GAN Fill, GAN Erase (no face)
  - CFA camera model (no face)
- Reference definition
  - Manipulated by GAN operation (with/without other operations) IsTarget = 'Y'
  - Manipulated by other operations (not GAN) IsTarget = 'Y'
  - NotManipulated IsTarget = 'N'

## A face swap journal example for IDD<sup>1</sup>



# **OpenMFC Submission Files: IDD**

- Task: IDD
- Submission file name : e.g., OpenMFC20\_Image\_DD\_ SystemID\_TeamID\_Date.tar.gz
  - 1341 rows
  - Example: the first several rows of the submission file
    - ProbeFileID | ConfidenceScore | ProbeStatus
    - 002d809170f2b761ea8136369bddbb1c|0.360968997|Processed
    - 002e5f4b081c3b41d93e1414f40a588d|0.354781056|Processed
    - 004b354f88f064e2ac9ff555abf3ee94|0.11301657|Processed
    - ... ...

## MFC results on OpenMFC20\_Image\_DD



## OpenMFC2022 Leaderboard: IDD https://mfc.nist.gov/#pills-leaderboard

Previous 1 2 Next								
RANK	SUBMISSION ID	SUBMISSION DATE	TEAM NAME	SYSTEM NAME	AUC	CDR@0.05FAR	AVERAGE OPTIMAL MCC	
1	90	2021-07-10 09:56:14	Team2	System4	0.689716	0.207018		
2	93	2021-07-30 18:13:11	Team2	System4	0.683956	0.187135		
3	75	2021-06-14 04:12:30	Team3	System5	0.554261	0.012865		
4	52	2021-06-01 15:41:20	Team3	System5	0.547125	0.009357		
5	82	2021-06-23 09:21:26	Team2	System6	0.500033	0.051077		
6	36	2021-05-06 07:32:03	Team2	System4	0.5	0.05		
7	91	2021-07-21 15:53:47	Team2	System4	0.478445	0.009357		
8	86	2021-07-07 06:59:01	Team2	System4	0.41193	0.00117		
9	87	2021-07-07 07:04:14	Team2	System4	0.403957	0.004678		
10	89	2021-07-08 04:20:47	Team2	System4	0.398674	0.003509		



Figure : System performance on the OpenMFC20\_Image\_DD dataset

• For the IDD task, the best AUC score is 0.69, compared with 0.79 in MFC18.

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## OpenMFC VDD

• Task: To detect whether a video was GAN manipulated or deepfaked.

**NIST Data Sets** 

Video

MFC18 Eval. GAN

(total 118 probes)

- OpenMFC VDD dataset: OpenMFC20\_Video\_DD
- 118 videos for MFC18 GAN Video Detection Eval.
- Manipulations:
  - Deepfakes
  - Frame drop
  - GAN Inpainting
- Reference definition
  - Manipulated by GAN/deepfake operation (with/without other operations) IsTarget = 'Y'

**Major operations** 

Denver deepfakes

**PAR GAN Inpainting** 

Michigan GAN drop frame

PAR deepfakes

World video

Probe

18

40

20

20

20

- Manipulated by other operations (not GAN/deepfake) IsTarget = 'Y'
- NotManipulated IsTarget = 'N'

# OpenMFC20\_Video\_DD

#### • The videos were collected and manipulated by UC Denver's team



85edfcdfed8e2101a6a78936bc4be733.mp4

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12/07-09/21

## Analysis and Discussion

- Media Forensics is still in the early stage
- Performance GAP: many existing self-evaluated research papers show very high detection accuracy, but our tests on media show that detectors have severe limitations, preventing them from being used in real world applications. Self-evaluation lab reports do often not reflect performance against variability of realistic scenarios
- Recurring evaluation is necessary: A series of recurring evaluations are more desirable than a one-shot evaluation
  - Arms Race: between the media forensics and deepfakes/anti-forensics
  - Data Drift: the old detection systems fail to capture advancements of the new deepfake tools

## What is the future plan?

## OpenMFC Deepfake Datasets (Tomorrow's talk)

- Data Source: (1) VidTIMIT from Prof. Sanderson; (2) MFC videos
- Tools: (1) Open tool: DeepFaceLab; (2) Close-source tool: Celeb-DF provided by Univ. at Buffalo







(b) Donor video



(c) Deepfaked video

Figure: A deepfaked video example using the MFC videos with the Celeb-DF face swap tool.







(a) Original (target) video (b) Facial expression donor (source) video (c) Face reenact video of the similar facial expression Figure: A face reenact video example using the MFC videos with the Celeb-DF face reenact tool.

## Summary

- The OpenMFC datasets have been release to over 700+ peoples over 200 organizations and 26 countries and regions worldwide (continuously increasing).
- OpenMFC 2021 Workshop (Dec. 7-9, 2021)
  - <u>https://mfc.nist.gov/workshop</u>
  - <u>https://mfc.nist.gov/workshopagenda</u>
- OpenMFC 2022 Workshop (Dec. 6-7, 2022)
  - <u>https://mfc.nist.gov/OpenMFC2022workshopagenda/</u>
- New deepfake evaluation program is under construction
- New OpenMFC deepfake datasets are coming!

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## Takeaway

- Media Forensics is still in the early stage
- Media Forensics intrinsically is different from other traditional research topics
- OpenMFC Online website: <u>https://mfc.nist.gov</u>
- Join the OpenMFC program!

## OpenMFC Website: <u>https://mfc.nist.gov</u>

- Dataset Release
  - Signup: NC16 Kickoff
  - Signed two agreements
    - Development data with ground-truth
    - Evaluation data without ground-truth
- NIST OpenMFC leaderboard scoring server
- MediScore
  - Github: <u>https://github.com/usnistgov/MediScore/</u>
- Slack: <u>http://openmfc.slack.com</u>
  - Discussion channel: <u>https://app.slack.com/client/T017MTH6RHT/C017MTH7LRK</u>
- OpenMFC performer Google group: openmfc-performer@list.nist.gov

## **Questions?**

### OpenMFC team: mfc\_poc@nist.gov