### Bibliometric and Impact Analyses by Librarians at the National Institute of Standards and Technology

Stacy Bruss and Susan Makar Research Librarians, NIST Information Services Office

Bibliometrics by Librarians and Information Professionals January 31, 2013



#### **Presentation Outline**

- Overview of NIST and ISO
- Discussion of analyses conducted
  - Lab-level
  - Institution as a whole
  - ISO impact
- How we conduct analyses best practices
- Analysis tools used

### National Institute of Standards and Technology

- Federal agency made up of about 3,000 science and technology researchers
- NIST promotes U.S. innovation and industrial competitiveness by advancing measurement science, standards, and technology
- The Information Services Office supports and enhances research activities of the NIST scientific community through a comprehensive program of knowledge management



Analysis Studies for the Labs



**Analysis Studies to Assess ISO Impact** 



**Bibliometrics** 

Analysis Studies for the Institution as a Whole

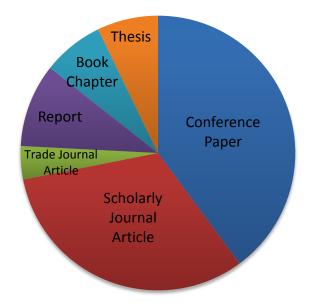


### Analysis Studies for the Labs

- Calculate individual h-indexes for promotion packages
- Quantify impact of a report on its intended audience
- Help promote NIST conference with bibliometric analysis of past conferences
- Analyze division output over extended time periods for group h-index, citation counts, and more
- Recommend journal and conference venues for publishing
  - Individual publications
  - Proactively for group, program, or division

### Quantify Impact of a Report

- Technical Report published in 2004 targeted to practitioners in design, construction, and operation and maintenance
- Bibliometric analysis of scholarly publications and gray literature, full-text download analysis, and news, trade literature, and blog analysis



**Types of Citing Publications** 

### Quantify Impact of a Report

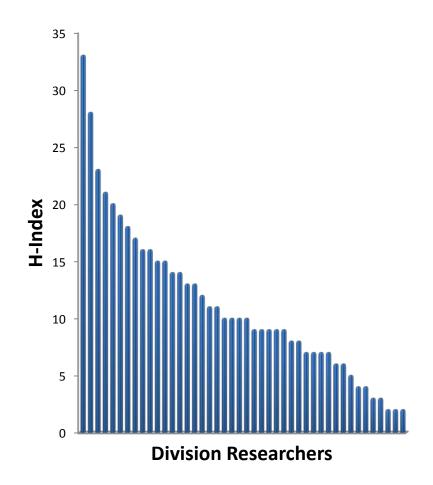
- Cited frequently in literature; downloaded even more frequently
- Impacted literature in subject fields and geography beyond intended audience
- News and trade literature show impact on practitioners in field



**Locations of Citing Conference Papers** 

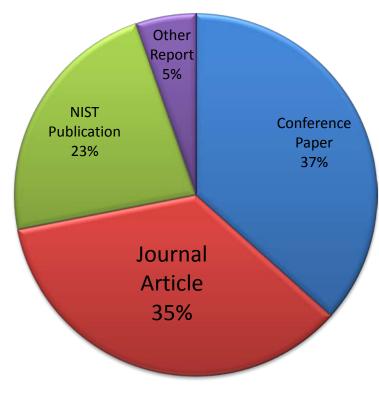
### **Analyze Division Outputs**

- Engineering division wanted h-index values for 44 researchers
- H-index values ranged from 2 to 33



### **Analyze Division Outputs**

- Challenge was creating a complete publications list and finding citation counts
- 65% of division publications were "gray literature"
- Determined Google Scholar was best resource



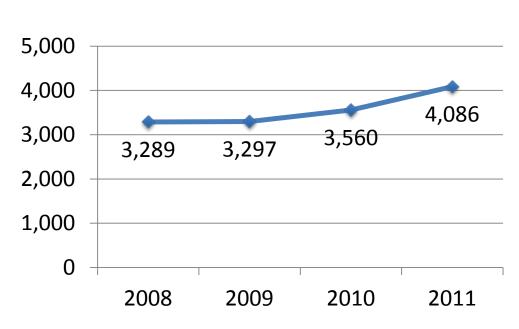
**Types of Division Publications** 

### Analysis Studies for the Institution as a Whole

- Identify NIST publications in "top tier" journals using Impact Factor rankings (NIST Balanced Score Card metric)
- Analyze outside NIST collaborators on NIST publications to assess NIST's impact
- Study institutions utilizing or citing NIST patents to determine impact of patents
- Track detailed bibliometrics of NIST-published journal, Journal of Research of the National Institute of Standards and Technology to help guide editorial decisions

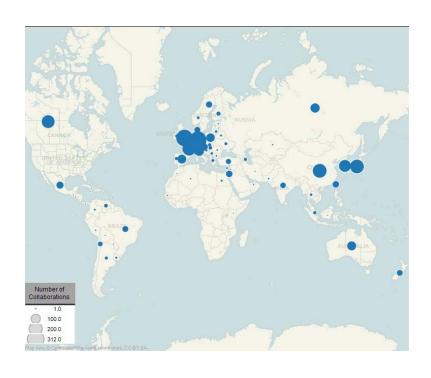
# Collaborations with Outside Organizations

- Determined number of unique non-NIST coauthors and number of unique institutions collaborating with NIST
- Used by NIST
   Management to assess
   the extent of NIST's
   impact



Number of non-NIST Researchers Coauthoring on NIST Publications, 2008-2011

## Collaborations with Outside Organizations



**Locations of Authors/Institutions Collaborating on NIST Publications, 2008-2011** 

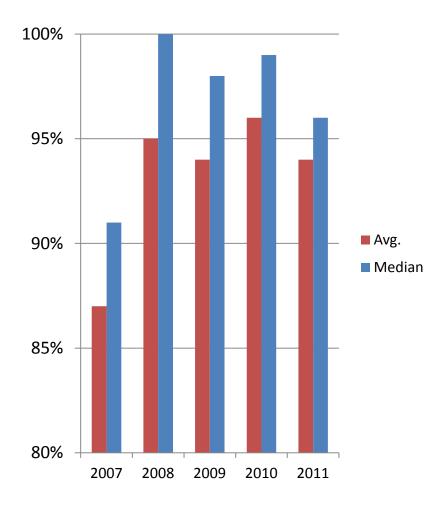
- Studied top countries and organizations with whom NIST collaborates
- Used data visualization tools to convey and demonstrate impact

#### Analysis Studies to Assess ISO Impact

- Assess impact of journal collection
- Perform evidence-based collection development using bibliometrics
  - Journal collection
  - Book collection

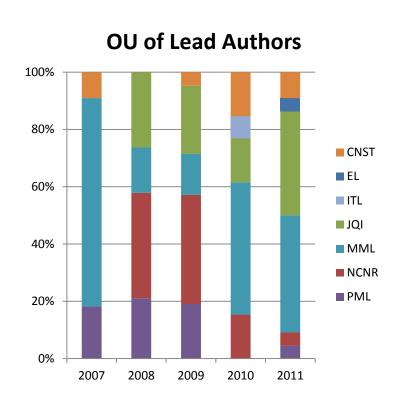
### Assess Impact of Journal Collection

- Annual study of 50 most-cited NIST publications from previous year
- Acquire citations of each paper
- Compare to journal collection





### Assess Impact of Journal Collection



- Evaluate authorship of articles
  - Labs of lead authors
  - Labs of collaborating authors
  - Collaborating outside institutions
- Valuable to ISO, researchers, and to NIST Management
- Assists in journal collection development

### How We Do Analyses: Best Practices

- Conduct extensive interview with customers
- Use established internal review process through different stages of analysis
- Collaborate with Lab Liaison team members with the right expertise – program analyst, metadata librarians, etc.
- Use formalized report structure and template
- Share with Lab Liaison team
  - Lab Liaisons meet regularly to share experiences
  - Final reports posted to SharePoint site

### **Analysis Tools**

- Web of Science
- Journal Citation Reports (JCR)
- Google Scholar
- InCites
- MS Excel and Access
- Data Visualization Tools

Note: The identification of any commercial product or trade name does not imply endorsement or recommendation by the National Institute of Standards and Technology.

### Questions?



## Come visit us during the poster session

Other bibliometric presentations available at:

http://www.nist.gov/nvl

